

The Georgia Society
of CPAs

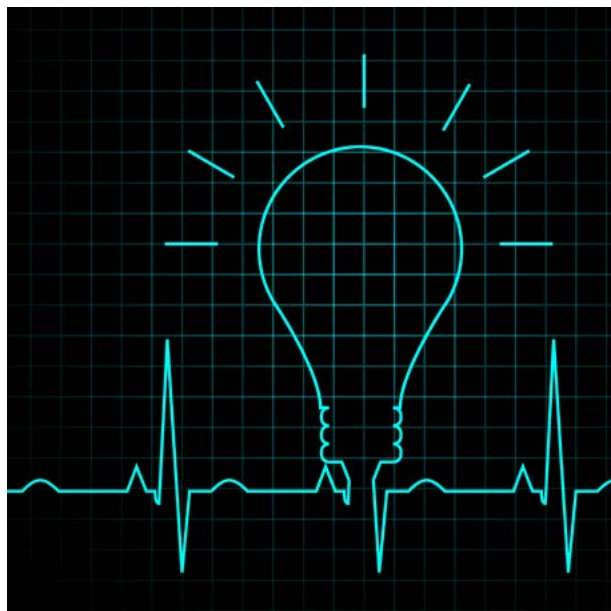
2015 MARKETING OPPORTUNITIES

Andrew Lloyd, Assistant Manager, Strategic Relationships

The Georgia Society of CPAs

Six Concourse Parkway, Suite 800 | Atlanta, GA 30328

Fax: 404-237-1291 | Phone: 404-504-2947 | alloyd@gscpa.org



Health Care Conference

February 6, 2015

Cobb Galleria Centre

Atlanta, Georgia

Average Attendance: 200

Attendance Demographics: CEOs, CFOs, compliance officers, internal auditors, financial managers, and administrators of hospitals, physician groups and managed care organizations, as well as CPAs with health care clients.

Conference Specifics: This conference features the latest in health care accounting including laws and regulations and the Affordable Care Act

Gold Sponsorship: \$1650

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1150

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

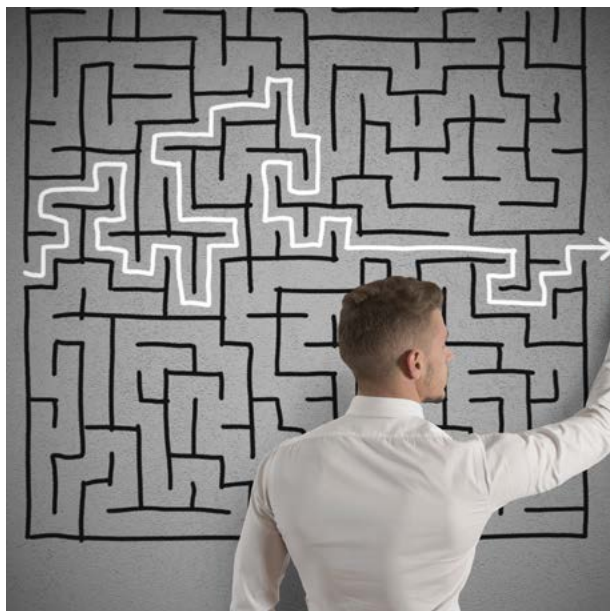
Exhibitor Package: \$950

Promotional Item Sponsorship: \$2000 *Limited to one per conference; item provided by sponsor*

Wi-Fi Sponsorship: \$1200 *Limited to one per conference*

Lunch Sponsorship: \$1000 *Limited to one per conference*

Break Sponsorship: \$750 per break



Decision Makers Conference

April 23-24, 2015

Cobb Galleria Centre

Atlanta, Georgia

Average Attendance: 290

Attendance Demographics: CPAs in industry, CFOs, controllers and those in management and leadership positions within their company.

Conference Specifics: This event is designed to cover hot topics for accounting professionals in management positions and to address the evolving range of duties these positions have through economic, tax, healthcare and other update sessions.

Gold Sponsorship: \$2050

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1350

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$950

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Promotional Item Sponsorship:	\$3500 <i>Limited to one per conference; item provided by sponsor</i>
Tote Bag Sponsorship:	\$3000 <i>Limited to one per conference; bag provided by sponsor</i>
Lunch Sponsorship:	\$2500
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break



Employee Benefit Plan Conference

April 30, 2015

GSCPA Learning Center

Atlanta, Georgia

Average Attendance: 130

Attendance Demographics: Partners, auditors, human resources staff and managers from local and regional accounting firms.

Conference Specifics: This event is designed to provide information and updates regarding employee benefit plan audits and issues affecting them, such as the Affordable Care Act.

Gold Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1000

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$750

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Promotional Item Sponsorship:	\$3500 <i>Limited to one per conference; item provided by sponsor</i>
Tote Bag Sponsorship:	\$3000 <i>Limited to one per conference; bag provided by sponsor</i>
Lunch Sponsorship:	\$2500
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750



Spring Government Workshop

May 8, 2015

Macon Centreplex

Macon, Georgia

Average Attendance: 100

Attendance Demographics: CPAs with government clients or those who work in the government sector

Conference Specifics: This event is a one-day, in-depth workshop featuring an expert speaker experienced in governmental accounting. The workshop format is more intimate than a conference setting.

Gold Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$750

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Promotional Item Sponsorship:	\$3500 <i>Limited to one per conference; item provided by sponsor</i>
Tote Bag Sponsorship:	\$3000 <i>Limited to one per conference; bag provided by sponsor</i>
Lunch Sponsorship:	\$2500
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break



Nonprofit Conference

May 15, 2015

Cobb Galleria Centre

Atlanta, Georgia

Average Attendance: 120

Attendance Demographics: CPAs who practice in industry and public accounting.

Conference Specifics: This conference covers a variety of topics specific to the needs of 501(c)(3) and 501(c)(6) organizations.

Keynote Speaker Sponsorship: \$2500

Limited to one per conference

Gold Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$750

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Promotional Item Sponsorship:	\$3500 <i>Limited to one per conference; item provided by sponsor</i>
Lunch Sponsorship:	\$2500
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750



Georgia Federal Tax Conference

June 11-12, 2015

Cobb Galleria Centre

Atlanta, Georgia

Average Attendance: 220

Attendance Demographics: CPAs and attorneys who deal with sophisticated tax and estate planning issues

Conference Specifics: This unique, high-level event features one day of tax-specific topics and one day of estate planning topics.

Keynote Speaker Sponsorship: \$5000

Limited to one per conference

Lunch Sponsorship: \$2500

Limited to one per conference

Speaker Dinner Sponsorship: \$2500

Limited to one per conference

Gold Sponsorship: \$2050

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1350

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$1150

Conference Manual Sponsorship: \$850

Limited to one per conference

Breakfast Sponsorship: \$1250 (both days)

Limited to one per conference

A.M./P.M. Break Sponsorship: \$1000 (both days)

The Georgia Society of CPAs



Real Estate Conference

June 19, 2015

Cobb Galleria Centre

Atlanta, Georgia

Average Attendance: 230

Attendance Demographics: CPAs who practice in industry and public accounting.

Conference Specifics: This event is designed to cover hot topics for accounting professionals in the fast-paced, ever-changing world of real estate. Expert speakers speak on topics such as tax updates, debt and financing, and economics.

Gold Sponsorship: \$2050

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1350

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$950

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Promotional Item Sponsorship:	\$3500 <i>Limited to one per conference; item provided by sponsor</i>
Tote Bag Sponsorship:	\$3000 <i>Limited to one per conference; bag provided by sponsor</i>
Lunch Sponsorship:	\$2500
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break

The Georgia Society of CPAs



2015 GSCPA Annual Convention

June 21-24, 2015

Sandpearl Resort

Clearwater Beach, Florida

Average Attendance: 100

Attendance Demographics: CPAs from throughout Georgia who are leaders in their firms and the profession.

Conference Specifics: This event is designed for CPAs in all areas of the profession and at any stage of their career with topics geared towards the ever-changing needs and requirements all CPAs face in today's professional environment.

Gold Sponsorship: \$3500

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$2000

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$1200

Breakfast Sponsorship: \$1200 per day; \$3000/3 days

Break Sponsorship: \$400 per break

Welcome Cocktail Sponsorship: \$1500 *Limited to one per conference*

Dessert Social Sponsorship: \$2500 *Limited to one per conference*

Golf Sponsorship: \$2000 *Limited to one per conference*

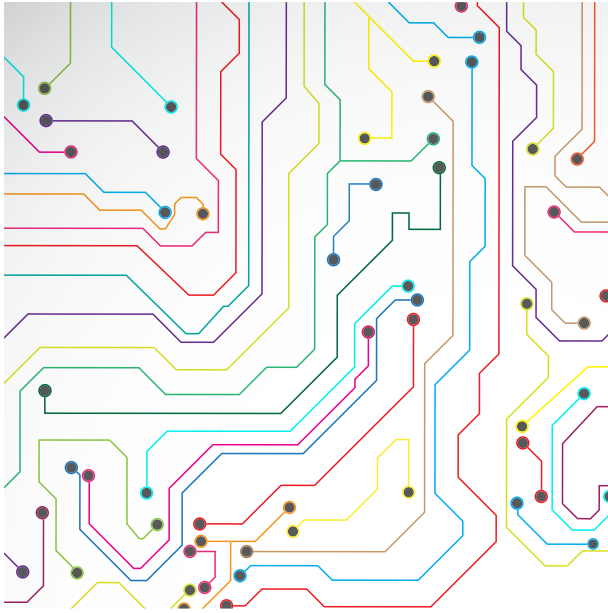
Opening Reception & Dinner Sponsorship: \$3000 *Limited to one per conference*

Hospitality Bar Sponsorship: \$1000 *Limited to one per conference*

Chairman's Reception & Dinner Sponsorship: \$3000 *Limited to one per conference*

Lanyard Sponsorship: \$3500 *Limited to one per conference; lanyard provided by sponsor*

Wi-Fi Sponsorship: \$1200/1 day; \$4000/4 days *Limited to one per conference*



Technology Conference

July 23, 2015

GSCPA Learning Center

Atlanta, Georgia

Average Attendance: 75

Attendance Demographics: CPAs practicing in industry and public accounting with an interest in technology and programs useful to accountants.

Conference Specifics: This conference covers current technology trends and how to advance business using the latest gadgets and apps. The Technology Conference is both a virtual and live event, meaning individuals can attend in person or via a live, interactive, video stream.

Gold Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1000

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$750

Wi-Fi Sponsorship: \$1200 *Limited to one per conference*

Breakfast/Lunch Sponsorship: \$1000 *Limited to one per conference*

Break Sponsorship: \$750



Estate Planning Conference

July 30 - August 1, 2015

The Ritz-Carlton Lodge, Reynolds Plantation
Greensboro, Georgia

Average Attendance: 100

Attendance Demographics: Estate planning professionals who are CPAs, attorneys and/or CFPs®

Conference Specifics: This event features topics covering IRS and current event updates, fiduciary accounting and retirement planning

Keynote Speaker Sponsorship: \$5000

Limited to one per conference

Lunch Sponsorship: \$2500

Friday Evening Reception Sponsorship: \$2500

Limited to one per conference

Golf Outing Sponsorship: \$2200

Limited to one per conference

Gold Sponsorship: \$2050

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1350

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$950

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Promotional Item Sponsorship:	\$3500 <i>Limited to one per conference; item provided by sponsor</i>
Tote Bag Sponsorship:	\$3000 <i>Limited to one per conference; bag provided by sponsor</i>
Breakfast Sponsorship:	\$500/day; \$1000/3 days <i>Limited to one per conference</i>
Bocce Ball Sponsorship:	\$500



Southeastern Accounting Show

August 27-28, 2015

Cobb Galleria Centre

Atlanta, Georgia

Average Attendance: 1200

Attendance Demographics: CPAs and financial professionals from across the southeastern region

Conference Specifics: This conference is the premier accounting show in the Southeast. This two day show includes the hottest trends in accounting issues, business and industry, taxation, technology and much more.

Gold Sponsorship: \$5000

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$3000

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$1200 for One Booth; \$2200 for Two Booths \$4000 for Four Booths

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Promotional Item Sponsorship:	\$1200 <i>Limited to one per conference; item provided by sponsor</i>
Tote Bag Sponsorship:	\$4000 <i>Limited to one per conference; bag provided by sponsor</i>
Cyber Cafe Sponsorship:	\$3000
Wi-Fi Sponsorship:	Call for pricing
Break Sponsorship:	\$750 per break
Display Ads in Show Program:	\$800/full-page ad; \$400/half-page ad



Fraud & Forensic Conference

September 18, 2015

Cobb Galleria Centre

Atlanta, Georgia

Average Attendance: 125

Attendance Demographics: CPAs who practice in education, government, industry and public accounting.

Conference Specifics: Topics include case studies, discovery and detection, internal controls, fraud prevention and protection, and technology.

Gold Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$750

Lanyard Sponsorship:	\$2500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Promotional Item Sponsorship:	\$2500 <i>Limited to one per conference; item provided by sponsor</i>
Tote Bag Sponsorship:	\$3000 <i>Limited to one per conference; bag provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break



Financial Institutions Conference

September 24, 2015

GSCPA Learning Center

Atlanta, Georgia

Average Attendance: 100

Attendance Demographics: CPAs who practice in industry and public accounting

Conference Specifics: Topics include e-commerce, community banking, regulatory issues and technology for financial institutions.

Gold Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$750

Promotional Item Sponsorship:	\$2000 <i>Limited to one per conference; item provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break



Accounting & Auditing Conference

October 28, 2015

GSCPA Learning Center

Atlanta, Georgia

Average Attendance: 100

Attendance Demographics: CPAs who practice in industry and public accounting

Conference Specifics: This conference includes an accounting & auditing update, professional regulations and standards, and fraud.

Gold Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$750

Lanyard Sponsorship:	\$2500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Promotional Item Sponsorship:	\$2500 <i>Limited to one per conference; item provided by sponsor</i>
Tote Bag Sponsorship:	\$2000 <i>Limited to one per conference; bag provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break



Personal Financial Planning Conference

October 29, 2015

GSCPA Learning Center

Atlanta, Georgia

Average Attendance: 65

Attendance Demographics: CPAs, financial planners

Conference Specifics: This conference features topics to help financial planners launch future planning engagements and learn about the most recent developments and tips for efficacy in this field.

Gold Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$750

Promotional Item Sponsorship: \$2000 *Limited to one per conference; item provided by sponsor*

Wi-Fi Sponsorship: \$1200 *Limited to one per conference*

Lunch Sponsorship: \$1000 *Limited to one per conference*

Break Sponsorship: \$750 per break



Georgia Tax Forum - Atlanta & Savannah

November 5-6, 2015 (ATLANTA)
Cobb Galleria Centre, Atlanta, Georgia

December 3-4, 2015 (SAVANNAH)
Coastal Georgia Center, Savannah, Georgia

Average Attendance: 150

Attendance Demographics: CPAs practicing in industry, law firms, and public accounting

Conference Specifics: Topics include sessions to prepare for the upcoming tax season, including estate planning and legal issues.

Gold Sponsorship: \$1650

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1150

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$950

Opportunities Available Only in Atlanta:

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Promotional Item Sponsorship:	\$3500 <i>Limited to one per conference; item provided by sponsor</i>
Tote Bag Sponsorship:	\$3000 <i>Limited to one per conference; bag provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>

Opportunities Available in both Atlanta and Savannah:

Break Sponsorship: \$750 per break

Don Farmer's Tax Seminars

Federal Tax Update - Gwinnett Center, Duluth - November 17, 2015

Federal Tax Update - UGA Tifton Campus Conference Center, Tifton - December 7, 2015

Federal Tax Update - Cobb Galleria Centre, Atlanta - December 8, 2015

Pre-Tax Season Review for Individual Returns - Cobb Galleria Centre, Atlanta - December 9, 2015

Pre-Tax Season Review for Corporate Returns - Cobb Galleria Centre, Atlanta - December 10, 2015

Average Attendance: 200-500/day depending on location

Attendance Demographics: CPAs who practice in industry and public accounting

Conference Specifics: Don Farmer brings special insights to this exceptional event. The record number of attendees makes this an excellent opportunity to speak with potential buyers prior to tax season.

Atlanta Gold Sponsorship: \$1650 (3 days)

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Atlanta Silver Sponsorship: \$1150 (3 days)

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Atlanta Exhibitor Package: \$950 (3 days)

Other Location Gold Sponsorship: \$1150 (1 day)

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Other Location Silver Sponsorship: \$950 (1 day)

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Other Location Exhibitor: \$750 (1 day)

Opportunities Available Only in Atlanta:

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Promotional Item Sponsorship:	\$3500 <i>Limited to one per conference; item provided by sponsor</i>
Tote Bag Sponsorship:	\$3000 <i>Limited to one per conference; bag provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break



Business & Industry Conference

November 17-18, 2015

Cobb Galleria Centre

Atlanta, Georgia

Average Attendance: 100

Attendance Demographics: CPAs, controllers, and CFOs who practice in industry.

Conference Specifics: This conference targets decision making accounting professionals working in industry.

Gold Sponsorship: \$2050

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1350

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$950

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Promotional Item Sponsorship:	\$3500 <i>Limited to one per conference; item provided by sponsor</i>
Tote Bag Sponsorship:	\$3000 <i>Limited to one per conference; bag provided by sponsor</i>
Lunch Sponsorship:	\$2500
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break



Governmental Accounting & Auditing Conference

December 7, 2015

GSCPA Learning Center

Atlanta, Georgia

Average Attendance: 140

Attendance Demographics: CPAs practicing in governmental and public accounting.

Conference Specifics: This conference features sessions to prepare for the upcoming tax season, including estate planning and legal issues.

Gold Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$750

Wi-Fi Sponsorship: \$1200 *Limited to one per conference*

Breakfast/Lunch Sponsorship: \$1000 *Limited to one per conference*

Break Sponsorship: \$550 per break



IRS Solutions Conference

December 17, 2015

GSCPA Learning Center

Atlanta, Georgia

Average Attendance: 80

Attendance Demographics: Tax professionals in public accounting

Conference Specifics: This conference focuses on issues for tax professionals such as advising clients when dealing with the IRS, how to address tax issues with clients, and IRS hot topics.

Gold Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$750

Promotional Item Sponsorship: \$3500 *Limited to one per conference; item provided by sponsor*

Wi-Fi Sponsorship: \$1200 *Limited to one per conference*

Lunch Sponsorship: \$1000 *Limited to one per conference*

Break Sponsorship: \$550 per break

The Georgia Society of CPAs

Sponsor & Exhibitor Application

CONTACT AND COMPANY INFORMATION

Marketing Contact Name* _____

Title _____

Firm/Company _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

On-site Contact Name** _____

Title _____

Firm/Company _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

*Additional representatives at a cost of \$250-\$650/person, depending on the conference, to cover expenses.
Please call Andrew Lloyd to confirm cost for additional representatives.*

Company Information***

Web Site Address _____

Product/Service _____

**Marketing contact is the person who GSCPA staff will work with to obtain the exhibitor/sponsor application, payment, booth selection, signed contract, company description and logo.*

***On-site contact is the person who will be attending the event and who GSCPA staff will work with on the day-of details, such as set-up/tear down details, travel arrangements and additional services needed during the show.*

****FOR SEAS ONLY: Your company's 50-word description is required to accompany this application before it can be processed. GSCPA reserves the right to edit your company's description.*

CANCELLATION POLICY

Cancellations are fully refundable if submitted in writing 90 calendar days or more prior to the conference. Cancellations submitted in writing 89 to 31 days prior to the conference will receive a 50 percent refund.

No refunds will be given to cancellations received 30 days or less prior to the conference.

SPONSORSHIP/EXHIBITOR OPPORTUNITIES

Conference Name & Sponsorship

Amount

_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

GRAND TOTAL	\$ _____
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PAYMENT INFORMATION

- Check enclosed payable to The Georgia Society of CPAs
 Visa MasterCard AmEx Discover Personal Card **OR** Company Card

Card# _____ Exp. Date _____

Cardholder Name _____

Signature _____

*Your signature below indicates that you understand and agree to the terms printed on the following pages.
Space will not be reserved without the company representative's signature.*

Company Representative's Signature
Date

Please complete application and fax or mail with payment to:
 Andrew Lloyd, Assistant Manager, Strategic Relationships
 The Georgia Society of CPAs
 Six Concourse Parkway, Suite 800 | Atlanta, GA 30328
 Fax: 404-237-1291 | Phone: 404-504-2947 | alloyd@gscpa.org

The Georgia Society of CPAs

Terms of the Contract

1. Each single booth at each GSCPA conference will have a booth space rental fee per booth. Booth space rental fees and deadlines are outlined on pages 5-9 of this booklet.
2. Payment must accompany the application/contract. Exhibitors will not be allowed access to the conference until all fees are paid in full.
3. Exhibitors are required to have an attendant at their exhibit at all times during show hours.
4. List and mailing labels of attendees for a one time mailing. Labels are available upon request. Exhibitors and sponsors will not be permitted to electronically reproduce attendees' contact information from hard copy lists and mailing labels.
5. This agreement is for exhibit space only; course materials are not included. Exhibitors may attend the program only if they formally register as a participant by paying the registration fee in addition to the exhibit fee.
6. GSCPA management reserves the right to approve the character of any exhibit, any goods therein and the attendant advertising and sales promotion and to prohibit anything which in its judgment because of noise or other objectionable features may detract from the show in general.
7. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSCPA reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the conference, either live or recorded.
8. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
9. GSCPA management reserves the right to require any exhibitor to move his/her exhibit to another location if it is in the best interest of the show.
10. No exhibitor is to begin dismantling prior to the close of the conference. Any exhibitor dismantling prior to the close of the conference will forfeit his company's right to exhibit at future meetings of the GSCPA.
11. Advertising materials cannot be distributed outside of the exhibitor's booth.
12. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
13. The use of promotions, premiums, lotteries or giveaway contests must be approved by GSCPA management. Such approval may be granted or withheld with or without cause at the discretion of GSCPA management.
14. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
15. Objectionable practices by exhibitors or official suppliers should be reported immediately and not after the conference is completed.
16. No children under 16 years of age will be allowed in the exhibit area at any time.
17. It is agreed that GSCPA and the host facilities shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
18. The exhibitor agrees to indemnify and hold harmless GSCPA and the host facilities or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
19. GSCPA will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, shortage of materials, governmental authority or other circumstances beyond reasonable control of either party.

The Georgia Society of CPAs

Terms of the Contract

20. Insurance, if desired by the exhibitors, must be obtained at their own expense.

21. Exhibitors will not offer educational/training or other programs within the show facility simultaneous to GSCPA Accounting Show-related programs.

22. GSCPA is not responsible for monitoring the proximity of competitors' booths.

Booth Construction

23. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshall's Office.

24. No construction will be allowed at the sides or above the booth which may obscure the view of any adjacent booths.

25. All materials used for decorating must be flameproof.

26. Construction and signs that are above 8 feet in height are to be approved by GSCPA management.

27. All applicable city, county and state codes and ordinances must be complied with, as well as those of the host facilities.

28. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.

ADA Requirements

29. In accordance with ADA requirements, if you are disabled and require special services, please contact our office.

Interpretation of Rules

30. The interpretation of all rules and regulations is the responsibility of GSCPA Board of Directors or their designated representative. All decisions of said group or representatives are final.

Cancellation Policy

31. Cancellations are fully refundable if submitted in writing at least 90 calendar days or more prior to the conference. Cancellations submitted in writing 89 to 31 calendar day prior to the conference will receive a 50 percent refund. No refunds will be given to cancellations received 30 days or less prior to the conference.