
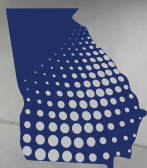


The Georgia Society of CPAs

Nonprofit Conference

May 15, 2015 | Cobb Galleria Centre, Atlanta

Event Code: 13032 |  LS13032



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8 hours of CPE credit with a possible 3.5 hours of A&A

Nonprofit organizations are faced daily with a variety of challenges, including limited resources, an increased need in the community, and navigating the changing landscape of the relationship between government and nonprofits. With so many obstacles to traverse, it can be difficult for CPAs to effectively respond to the issues.

The 2015 Nonprofit Conference will provide you with the tools you need to be an agent of change for your organization and your clients, as well as tackle the critical issues nonprofits are facing.

A comprehensive update and insightful perspectives from a mixture of leaders in the nonprofit world will cover everything from strategic planning to foreign reporting to cybersecurity to revenue recognition.

Who Should Attend: CPAs, consultants, tax advisors, auditors and other financial managers who work for nonprofit organizations or who have nonprofit clients.

Keynote Speaker Sponsor



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CAN'T MAKE IT TO COBB GALLERIA?

LIVE STREAM ATTENDANCE

Event Code:  LS13032

CPE Credit: 8 hours of CPE credit | including 1 hour of A&A

Live stream allows you to attend the conference from your home, office or anywhere you can access the Internet. You view the sessions in real time as part of the audience and have interaction with other attendees via chat areas. Live streamed sessions are indicated with the following symbol: 

For more information or to register, visit olc.gscpa.org or call 404-504-2985 or 800-330-8889, Opt. 3.

Friday, May 15

7 - 8 a.m.

Registration and Continental Breakfast

8 - 8:05 a.m.

Welcome and Announcements

8:05 - 8:55 a.m.

A - The Arts Are A Community Asset

Virginia Hepner, Woodruff Arts Center, Atlanta, Ga

The Woodruff Arts Center is the third largest arts center in the country, and plays host to more than 1.2 million people each year, including 300,000 students. While other community assets - from parks and green space to professional sports teams - receive millions of dollars in taxpayer funds every year, the arts do not. This presentation will provide the latest information on the impact of the arts in Georgia and offer thoughts on how nonprofit arts organizations can work together to make their case as important community assets.

8:55 - 9:10 a.m.

Networking Break

9:10 - 10:25 a.m.

B - Delivering Mission vs. Building Reserves: An Experts Panel View

Ron Alston, SunTrust Bank, Atlanta, Ga.

Raymond W. Bishop, Goodwill of North Georgia, Atlanta, Ga.

Alicia Philipp, The Community Foundation for Greater Atlanta, Atlanta, Ga.

Norm Clark, Grant Thornton, LLP (Retired), Atlanta, Ga. - Moderator

As a result of the recession, nonprofit organizations had to shrink programs budgets while ensuring they had enough funds set aside for a rainy day. As the economic climate begins to improve, many nonprofits are beginning to see an increase in contributions and fees for service. This panel will discuss: How much should nonprofits hold in reserves? What is the real purpose of reserves? Who determines this and how? When does an increase in reserves begin to infringe on the nonprofit's fulfillment of its achievable mission?

10:35 - 11:25 a.m.

C - Five Ways to Translate Strategy Into Commitment and Results

Cindy Cheatham, Good Advisors, LLC, Atlanta, Ga.

Strategic planning is an important process for organizations to gain clarity on identity and to clarify its vision, key goals and strategies for the future. Participate in a discussion with an expert who has studied the dos and don'ts of strategic planning, and has applied these practices in facilitating dozens of strategic planning processes with businesses and nonprofits. You will walk away with practical advice on how to organize a process that will gain commitment and results.

11:25 a.m. - 12:15 p.m.

Lunch

12:15 - 1:30 p.m.

D1 - A&A Update: What's New and What Needs Renewed Attention (A&A)

Chris Rouse, CPA, Windham Brannon, PC, Atlanta, Ga.

Although FASB and the Audit Standards Board have only issued a couple of new standards specific to nonprofits, there are lots of new standards that impact specific nonprofit organizations. Hear an experienced practitioner sort through the details that will explain what you need to do differently and receive an update on peer review that impacts nonprofits.

D2 - Foreign Reporting

Marc Azar, CPA, Smith & Howard, PC, Atlanta, Ga.
Michael Campbell, CPA, Smith & Howard, PC, Atlanta, Ga.

As the economy becomes more globalized, international tax compliance has become a top priority for governments around the world. The only thing to save U.S. filers from being unduly taxed is an understanding of tax treaties, foreign asset reporting, and withholding rules. Discuss the international tax issues both large and small nonprofits are facing today, including withholding on outbound payments, favorable tax treaties, hiring foreign employees, foreign asset disclosures, relevant forms, and the impact of foreign transactions on the Form 990.

1:40 - 2:30 p.m.

E1 - Ethics

Karen Drescher, CPA, Karen C Drescher, CPA, PC, McDonough, Ga.

Often times, there is no such thing as the best decision and having the tools to be able to make tough decisions is what ethics is all about. From statistics to psychology, we will cover the importance of maintaining a focus on ethics and tips for how to stay that way.

E2 - Georgia Sales and Use Tax

Jeffrey C. Glickman, J.D., LL.M., Habif, Arogeti & Wynne, LLP, Atlanta, Ga.

Absent a specific exemption, charitable organizations are treated for sales and use tax purposes like any for-profit business. Failure to understand these rules and comply with the law can have a significant, negative financial impact on the organization and, potentially, the people who run it. Explore Georgia sales and use tax rules as they relate to nonprofit companies, and address specific types of sales, including raffle tickets, sales in gift shops, and fundraising sales.

2:30 - 2:45 p.m.

Networking Break

2:45 - 3:35 p.m.

F1 - Single Audit Update (A&A)

Joel Black, CPA, Mauldin & Jenkins CPAs, LLC, Atlanta, Ga.

Review the changes in the 2015 OMB Circular A-133 Compliance Supplement and get what you need to know for upcoming Single Audits. Also discuss significant changes coming in Single Audits due to the Uniform Grant Guidance by OMB - the audit requirements of which will be implemented for audits of years ending December 31, 2015.

F2 - Nonprofit Tax Update

Sandra Feinsmith, CPA, BDO USA, LLP, Atlanta, Ga.

Laura Kalick, J.D., LL.M., BDO USA, LLP, Bethesda, Md.

The IRS and Congress have been taking a closer look at the charitable sector in light of tax reform. This session will discuss changes and initiatives at the IRS and legislation initiative proposals that could impact tax-exempt organizations.

3:45 - 4:35 p.m.

G1 - Revenue Recognition (A&A)

Brian Muia, CPA, Jones and Kolb, CPAs, Atlanta, Ga.

In May 2014, the new revenue recognition standard (ASU 2014-09) was released. While the effective date remains a few years away, now is the time to dive into the 700-page standard so that you can understand the impact to your organization and clients.

G2 - Cybersecurity Awareness and the Changing Threat Landscape

Craig L. Cannon and Kenyatta I. Morrison, Board of Regents of the University System of Georgia, Atlanta, Ga.

Information has rapidly become the new currency and both hackers and attackers continue to exploit vulnerabilities and weak controls to gain access to this valuable commodity. Ensuring the confidentiality, integrity and availability of information is a growing challenge for organizations. Receive basic cybersecurity principles and an understanding of the changing threat landscape, along with ideas to mitigate the risks that can prove invaluable to financial professionals.

REGISTRATION

Event Code: 13032

Name _____ MI _____ Last _____ Member # _____

Company/Firm Name _____

Address _____







City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Registration Confirmation: Mail **OR** Email

Check here if registration includes a change of address:

PRICING INFORMATION

	Members	Nonmembers	LIVE STREAM Members	LIVE STREAM Nonmembers
Early Registration Fee by April 24	\$249	\$349	 \$249	 \$349
Standard Registration Fee	\$309	\$409	 \$309	 \$409
Late Registration Fee after May 12	\$349	\$449	 \$349	 \$449

Cancellation Policy: Cancellations/Transfers made up to three weeks before the seminar or conference will not incur an administration fee. Cancellations/Transfers made during the Standard Fee time frame are subject to a \$50 administration fee. Cancellations/Transfers made within three business days are subject to a \$100 administration fee for members; \$150 for nonmembers. *Cancellations/No shows on the date of the event forfeit the entire registration fee. No refunds or transfers of course fee will be made after the date of the event.*

Turn Form Over for Payment Information 

REGISTER TODAY!

CALL GSCPA CPE Department at 404-504-2985 or 800-330-8889, Opt. 3 to place a credit card order

FAX a completed registration form with credit card information to GSCPA at 404-237-1291

INTERNET registration available at www.gscpa.org


MAIL your completed registration with credit card information or check made payable to The Georgia Society of CPAs to:

The Georgia Society of CPAs
Six Concourse Parkway, Suite 800
Atlanta, GA 30328

BREAKOUT SESSIONS

Choose one session per time slot


12:15 - 1:30 p.m.

- D1 - A&A Update: What's New and What Needs Renewed Attention (A&A)
-  D2 - Foreign Reporting


1:40 - 2:30 p.m.

- E1 - Ethics
-  E2 - Georgia Sales and Use Tax

2:45 - 3:35 p.m.

-  F1 - Single Audit Update (A&A)
- F2 - Nonprofit Tax Update


3:45 - 4:35 p.m.

- G1 - Revenue Recognition (A&A)
-  G2 - Cybersecurity Awareness and the Changing Threat Landscape


MATERIALS

Choose how you wish to receive conference materials



- Download eMaterials **No printed materials provided at the conference**
- Printed Materials **Will receive printed materials at the conference**
-  **Live Stream Attendees will receive eMaterials**

PAYMENT INFORMATION

In Person Attendance *OR*  **Live Stream Attendance**

- Use Money on Account
- Check for \$_____ made payable to The Georgia Society of CPAs
- Amount to charge credit card \$_____ Personal Card *OR* Company Card
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ITEMS TO NOTE

If you have a specific dietary or other need, please contact the CPE Department at least one week prior to the conference at 404-504-2985 or 800-330-8889, Opt. 3.



If you have special needs under the Americans with Disabilities Act, please attach a written description or call 404-504-2985 or 800-330-8889, Opt. 3.



Facility

Cobb Galleria Centre | Two Galleria Parkway SE, Atlanta, Ga. 30339
770-955-8000 | **Directions:** <http://tinyurl.com/cobbgalleria>

Hotel

Renaissance Waverly Hotel | 2450 Galleria Parkway, Atlanta, Ga. 30339
770-953-4500 | **Website:** www.renaissancewaverly.com

Please mention GSCPA when making your reservation.

****GSCPA does not have a room block established at any hotel***

Photography

By attending this event, you are demonstrating your permission to allow your photo to be taken and published in GSCPA marketing, promotional and web materials.

Task Force Members

CHAIR:

Paul L. Chancey, CPA, Cherry Bekaert LLP, Atlanta, Ga.

VICE-CHAIR:

Sandra Feinsmith, CPA, BDO USA, LLP, Atlanta, Ga.

MEMBERS:

Marc A. Azar, CPA, Smith & Howard, PC, Atlanta, Ga.

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Kristen McCollum, CPA, United Way Metro Atlanta, Atlanta, Ga.

Deborah Minor, CPA, American Academy of Religion, Atlanta, Ga.

Brian Muia, CPA, Jones and Kolb, CPAs, Atlanta, Ga.

Dale Palmer, CPA, Georgia State University Foundation Inc., Atlanta, Ga.

Randy Shrum, CPA, Grant Thornton LLP, Atlanta, Ga.



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